

Issue # 74~ January 10th, 2025

From the Desk of Julie Clayton/Executive Director

Happy Friday!

I hope this email finds you well, save and warm. As a valued member of the OTR Chamber of Commerce, we are reaching out to ask for your support in helping us grow and strengthen our network.

I believe that together, we can achieve great things, and one of the most effective ways to expand our community is through your referrals. If you know of local businesses or individuals who would benefit from being a part of our vibrant Chamber, we'd love to welcome them. Your referrals not only help our Chamber thrive, but they also create new opportunities for all of us. We appreciate your continued support and look forward to building an even stronger, more connected community together.

Our goal for 2025, is to add 100 new members to the OTR Chamber of Commerce! We would love to have you help us reach our goal!

Sincerely, Julie Clayton

Executive Director

EMAIL JULIE HERE!



Bell Moving & Storage O'Rourke Wrecking Company Camp Joy & Venture Out DWELL53 Midwest Mechanical Systems

ARE YOU HIRING?

Upload your job posting to our website through your OTR Chamber log in. It is FREE for OTR Chamber Members!

> OTR CHAMBER OF COMMERCE



AROUND OTR...

Fintech Demo Night Hosted by Cintrifuse

Discover the future of fintech at Demo Night on January 15th! See live demos from local innovators, connect with the startup community, and explore the cutting-edge technology driving financial transformation.

Register at the link below.



Visit our Website

Welcome Back Party Hosted by Cintrifuse

Start the New Year with great



company at our open social at Lost & Found OTR on January 23rd at 4:30pm! Reconnect with the startup community, meet new faces, and toast to a year of innovation and growth in 2025.

Let Us Know You Are Coming Click Here





Tickets for our first Tasting Tour of 2025 are on sale now!

Our first Tasting Tour of the year features a handful of Merchants who can help you stay true to your New Year's Resolutions. At our New Year, New You Tour, you'll get a full historic tour of Findlay Market sprinkled with stops along the way where we'll taste new-to-you dishes, sip on delicious hot beverages, and grab some gifts for you to take home. Check out the featured Merchants for this tour!

- <u>Artichoke</u>: Swedish Dishcloth → Looking to reduce your carbon footprint this year? Start small by replacing paper towels with reusable and machine-washable Swedish Dishcloths.
- <u>BanaSun Smoothie Bar</u>: Sunny Greens Smoothie → Enjoy tasty smoothies, cold-pressed juices, and immunity shots to help you stay healthy throughout cold and flu season.
- <u>Churchill's Fine Teas</u>: Sencha Green Tea → Churchill's offers tons of different teas for those who are curious about cutting coffee out of their morning routines. Check out their vast collection of low-caffeine or caffeine-free teas!
- <u>Harmony Plant Fare</u>: Broccoli Cheese Soup Shot with Grilled Cheese + a Take Home Bag of Cashew Parmesan→ Harmony Plant Fare is a New York Cityinspired plant-based deli. They make vegan versions of many deli classics so you don't have to miss out!
- <u>Juniper Seed</u>: Sweet Potato Farro Bowl → Juniper Seed is an entirely plant-based restaurant that prioritizes local food at every turn. If you're interested in adopting a vegan or plant-based lifestyle, Juniper Seed is the spot for you!

Tasting Tour tickets are \$35 each and include all treats, drinks, and gifts you'll receive throughout the tour.

BOOK TICKETS
HERE

CAMP JOY

Elevate your team's performance

About Us

For over 30 years our approach to leadership development and team building has been a powerful experience for industry leading organizations.

Together we are building trust and strengthening relationships through physical and mental challenges.

Our Programs

Off-Site at your location

1 Day Retreats

Overnight Experiences

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www.teambuildingcamp.com

BRICKS & BEER

Friends of Music Hall partners with Rhinegeist Brewery to bring you a unique tour experience. Enter the world of late nineteenth-century history as the tour uncovers the surprising intersection of the Cincinnati beer industry and its contributions to the development of Music Hall. Tour parts of the building and quench your thirst with beer selections from Rhinegeist. Hops and history: a two-for-one activity that's bound to please the palate and the



PURCHASE TICKETS
HERE

intellect.

TOUR DETAILS

- Tour length: one hour
- Limit (4) tickets per transaction
- Age restriction: 21 and over
- Proceeds benefit Friends of Music Hall, a 501(c)(3) nonprofit organization. For more information go to, friendsofmusichall.org



NEW COMMITTEE!

Hospitality Committee!



Are you in the hospitality industry?

Restaurants

Bars

Entertainment

Hotel

Venues

Come join our NEWEST committee and help make a difference!

First meeting:

Tuesday, January 28th @ 3pm Location: OTR Chamber Office

Email: Julie@OTRChamber.com to express interest!

OTR CHAMBER EVENTS

Marketing Workshop









PREPARING YOUR MARKETING PLAN FOR 2025

The "Preparing Your Marketing Plan for 2025" workshop is designed to help businesses and entrepreneurs strategically plan for the year ahead. This interactive session will cover essential marketing tactics, trends, and tools to help you craft a comprehensive plan that aligns with your business goals. Attendees will learn how to set measurable objectives, leverage emerging digital marketing channels, optimize social media strategies, and allocate resources effectively for maximum impact. Whether you're refining an existing strategy or building one from scratch, this workshop will provide the insights and actionable steps you need to enter 2025 with confidence and clarity.

TUESDAY JAN 28TH 11AM-1PM

Woodward Theater 1404 Main Street in OTR

This event is a lunch & learn, so lunch is included! \$15 for OTR Chamber Members \$20 For Non Members



Instructor: Justin Hucke

Justin Hucke is the Co-Founder and President of Cincinnati-based marketing agency Madison + Eden. He has forged a dynamic career in marketing and communications specializing in brand storytelling, marketing strategy, and digital marketing, Justin's passion is helping small business and nonprofit clients grow in a way that makes sense for them - throwing out "one-size-fits-all" strategies.

Beyond his corporate role, Justin is a dedicated community leader, serving as the Founder and Board President of Queen City Charities, Inc. Queen City Charities is a nonprofit that funds grants for LGBTQ+ causes in the Greater Cincinnati area, with a bold mission to raise \$1

A Miami University graduate, Justin's passion for his community and philanthropy extends to his active involvement with Lighthouse Youth & Family Services, the Ohio Association of Commodores, and various other local nonprofits. In his free time, you'll find him enjoying pickleball or crafting his own gin-based cocktails.

FOR MORE INFORMATION



S 513-460-6811



WWW.OTRCHAMBER.COM

To Register Click Here



RSVP HERE

"I have not failed. I've just found 10,000 ways that won't work."
- Thomas Edison

OTR Chamber of Commerce | 1225 Main Street | Cincinnati, OH 45202 US

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