

### Issue # 68~ November 15th, 2024

## From the Desk of Julie Clayton/Executive Director

### Happy Friday!

With the holidays approaching, I wanted to take the opportunity to highlight some of the amazing things that we have going on in OTR this holiday season. Starting with the annual Sip and Shop on December 13th, which is FREE to participate in for our OTR Chamber members.

We are excited to invite you to participate in our highly anticipated Sip and Shop event, hosted by the Over-the-Rhine (OTR) Chamber of Commerce, on Friday, December 13th. This festive evening offers a unique opportunity to showcase your business, attract new customers, and connect with the vibrant OTR community during the holiday season.

The Sip and Shop event has become a beloved tradition, drawing a diverse crowd of shoppers eager to explore the neighborhood's exceptional offerings while enjoying complimentary beverages (your choice!) and a cheerful holiday atmosphere. By participating, your business will benefit from:

- 1. Increased Visibility: Your business will be featured in our event promotions, including digital marketing, social media campaigns, and print materials.
- 2. Boosted Foot Traffic: The event consistently brings high attendance, encouraging patrons to explore and shop at local establishments.
- 3. Community Engagement: Demonstrate your support for the OTR community while creating lasting connections with customers and fellow merchants.
- 4. Sales Opportunities: Capitalize on holiday shopping enthusiasm by offering exclusive deals, unique products, or memorable experiences.

Participation is simple! All we ask is that you extend your hours until 8pm, offer a special promotion or incentive to Sip and Shop attendees, and create a welcoming atmosphere that reflects the spirit of the season.

We are here to support you every step of the way, from promoting your business to assisting with logistics. Your involvement not only strengthens our local economy but also reinforces the OTR neighborhood as a premier destination for shopping, dining, and culture. We have put a huge marketing initiative behind this event.

Want to join, scroll to the bottom of this newsletter. It is FREE for OTR Chamber members to participate!

Sincerely, Julie Clayton Executive Director

**EMAIL JULIE HERE!** 



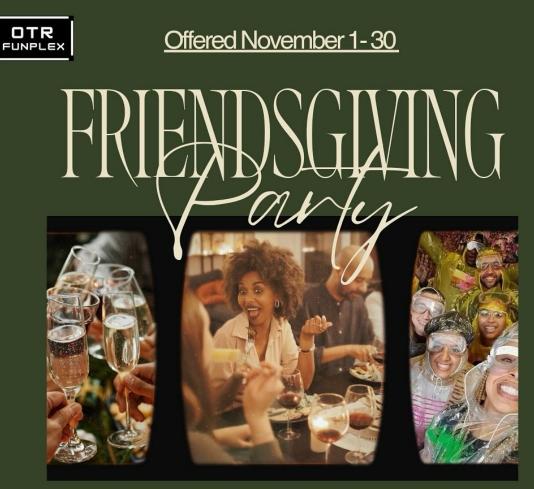
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# **AROUND OTR...**





@SHEACANDLECO



Friendsgiving Party includes: private party room for dining, private activity session, & complimentary bottle of bubbly for a group toast!

Go to otrfunplex.com to reserve Friendsgiving Party today!





# SHOP AT 19 Something to Support she+

19% OF PROCEEDS TO SHE+

www.sheplusfoundation.com/ weekofphil





### **November Meeting Notice**

Tuesday, November 19, 2024 The Summit Hotel 5345 Medpace Way Cincinnati, OH 45227

## ROSE Awards Silent Auction & Chamber of Commerce Panel

**Register Here for November CHP meeting** 



#### Bricker Graydon Holiday Party

We hope that you can join us in celebration as we kick off the holiday season with our annual Bricker Graydon Holiday Party! Date: Wednesday, December 4 Time: 5:00 - 8:00 PM ET Venue: Bricker Graydon's Scripps Center Office Address: 312 Walnut Street, Suite 1800, Cincinnati, OH 45202

### RSVP Here for Bricker Graydon Holiday Party!

### **Begins Novemver 29th!**

The annual Findlay Market Christmas Tree Sale is right around the corner! When you purchase your tree from Findlay Market, you'll not only make lasting holiday memories, you'll be supporting a variety of integral programs like Findlay Kitchen, Findlay Launch, and Findlay Learn. Here's what we'll be selling this year:

4-6' Trees 6-8' Trees 8-10' Trees Wreaths Garland Tree Stands Commemorative Findlay Market Ornaments (only \$5 with tree purchase!) Findlay Market Playing Cards - coming soon!

Starting on Black Friday, you'll be able to shop in person on Fridays from 11 AM - 6 PM, Saturdays 8 AM -6 PM, and Sundays 10 AM - 4 PM until the sale concludes on Sunday, December 22.



### For More Info Click Here

# **OTR CHAMBER EVENTS**



RSVP here for the OTR Chamber Holiday Party!

# Holidays in OTR...

Check here for ALL things Holidays in OTR!



### HOLIDAY EVENT CALENDAR

It is that time of year...time for you to add your holiday events to the master Holidays in the Queen City calendar!

> Submit Your Holiday Event Here!

### MISTLETOE STOPS ARE BACK!

Be one of 40 Mistletoe stops located throughout OTR! Just completed the attached short form and we will deliver your Mistletoe and laminated poster to you. Just hang the mistletoe from Nov 23-Jan 1st.

> Complete the Mistletoe Stop Form Here



### Holiday Sip & Shop

The more the merrier! Friday ~12/13/24 4pm~8pm If you would like to participate use the link below and complete the form by 11/20/24

Click here to complete Sip & Shop Registration

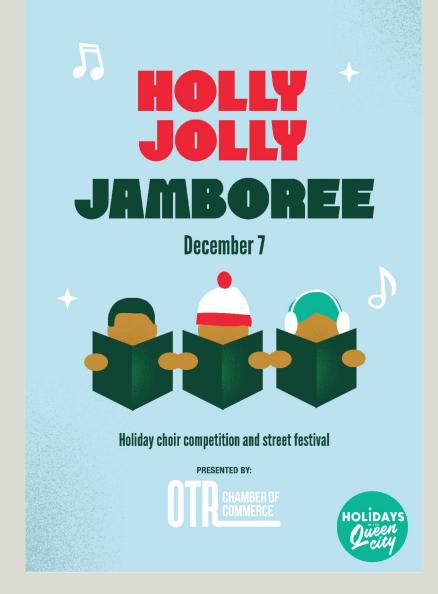


## • OTR • In Lights! Lets light up OTR! Show your holiday spirit this season and decorate your windows in lights! Trophies Awarded For: New Categories This Year: Best Kwanzaa Window Most Lights Best Hanukkah Window Most Creative **Best Wreath** Most Original

Sponsored by:

Lights/Decor need to be up from 11/22-1/2

Matrice



# December 7th, 2024 11am-4pm

### What is Holly Jolly Jamboree?

Join us for the Holly Jolly Jamboree, a festive and family-friendly event that's sure to get you in the holiday spirit! This exciting street festival on Vine Street in Over-the-Rhine (OTR) features a holiday high school choir competition, vibrant vendor stalls, and delicious food trucks—all wrapped up in the magic of the season. Event Highlights:

- Holiday Choir Competition: From 11:00 AM to 4:00 PM, eleven high school choirs from across Cincinnati and Northern Kentucky will take the stage, competing for cash prizes and trophies. The harmonious sounds of these talented choirs will fill the air, creating the perfect holiday atmosphere.
- Vendor Marketplace: Stroll down Vine Street and explore a variety of holiday-themed vendors offering unique gifts, crafts, and seasonal treats. It's the perfect place to find one-of-a-kind presents for your loved ones.
- Food Trucks: Treat yourself to sweet and savory delights from a selection of food trucks that will be parked along Vine Street. From warm, gooey cookies to festive hot chocolate, there's something for everyone to enjoy.
- Santa's Imagination Alley: Bring the kids to Imagination Alley, where Santa and his elves will be spreading holiday cheer from 12:30 PM to 3:30 PM. It's a magical experience that little ones won't want to miss!

### **BE A VENDOR**

at HOLLY JOLLY JAMBOREE

> Just \$25 for OTR Chamber Members!

Register for a booth here!



### SATURDAY DECEMBER 7TH

11AM-4PM

### UP TO 60 VENDORS

JOIN THE FESTIVITIES WITH SPECIAL DISCOUNTS FOR HOLLY JOLLY SHOPPERS!



OTRCHAMBER.COM

SCAN TO SIGN UP!

HOLLY JOLLY	
JAMBOREE SPONSORSHIP OPPORTUNITIES	
Jingle Bell Sponsor 20K	<ul> <li>STAGE NAMING WITH BANNER</li> <li>LOGO ON ALL PRINTED MARKETING MATERIALS</li> <li>LOGO ON SOCIAL MEDIA MARKETING</li> <li>LOGO ON ELF VOLUNTEER T-SHIRTS</li> <li>LOGO ON DIRECTIONAL SIGNAGE</li> <li>SPOTLIGHT IN NEWSLETTER</li> <li>LOGO ON EMAIL CAMPAIGNS VENDOR TABLE WITH PRIORITY PLACEMENT</li> </ul>
Tinsel Sponsor 10K	<ul> <li>SANTA AREA NAMING IN IMAGINATION ALLEY</li> <li>LOGO ON CRAFT AREA COLORING SHEETS</li> <li>LOGO ON SELECT PRINTED MARKETING MATERIALS</li> <li>LOGO ON SOCIAL MEDIA MARKETING</li> <li>LOGO IN NEWSLETTER</li> <li>LOGO ON EMAIL CAMPAIGNS</li> <li>LOGO ON EMAIL CAMPAIGNS</li> </ul>
Yuletide Sponsor 3K	<ul> <li>LOGO ON ELF VOLUNTEER T-SHIRTS</li> <li>VENDOR TABLE</li> <li>LOGO ON ELF VOLUNTEER T-SHIRTS</li> <li>LOGO ON SOCIAL MEDIA MARKETING</li> <li>LOGO ON EMAIL CAMPAIGNS</li> <li>VENDOR TABLE</li> </ul>
Mistletoe Sponsor 1K	• LOGO ON ELF VOLUNTEER T-SHIRTS • LOGO ON EMAIL CAMPAIGNS
Gingerbread Sponsor \$500	<ul> <li>LOGO ON SOCIAL MEDIA POSTINGS</li> <li>LOGO ON ELF VOLUNTEER T-SHIRTS</li> <li>LOGO ON EMAIL CAMPAIGNS</li> </ul> <b>Dresented by: OTR</b> CHAMBER OF

"Opportunities don't happen. You create them." Chris Grosser OTR Chamber of Commerce | 1225 Main Street | Cincinnati, OH 45202 US

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