



Issue # 75~ January 17th, 2025

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## From the Desk of Julie Clayton/Executive Director

### Happy Friday!

I hope this message finds you well and excited for the year ahead. As we step into 2025, we're thrilled to invite you to the first Marketing Workshop of the year—an event designed to equip you with the latest strategies, tools, and insights that will give your business a competitive edge in today's dynamic marketplace. Our Lunch and Learn Marketing workshops, are a great way to reignite your creative juices and help you have all the tools you need for a successful 2025!

Your OTR Chamber of Commerce is here to help you grow your business and this workshop is just one of the many ways that we can help. For more information, just see the bottom of this newsletter, for more details and a link to register.

Sincerely,  
Julie Clayton  
Executive Director

[EMAIL JULIE HERE!](#)



Bell Moving & Storage  
O'Rourke Wrecking Company  
Camp Joy & Venture Out  
DWELL53  
Midwest Mechanical Systems

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## ARE YOU HIRING?

Upload your job posting to our website through your OTR Chamber log in. It is FREE for OTR Chamber Members!



Email: [Julie@OTRChamber.com](mailto:Julie@OTRChamber.com)

## AROUND OTR...

### WELCOME BACK PARTY



January 23rd

4:30pm-7:00pm

Lost & Found, OTR

a look ahead!

ICI

### Welcome Back Party Hosted by Cintrifuse

Start the New Year with great company at our open social at Lost & Found OTR on January 23rd at 4:30pm! Reconnect with the startup community, meet new faces, and toast to a year of innovation and growth in 2025.

[Let Us Know You Are Coming Click Here](#)

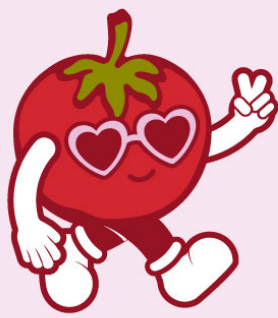


# *Sweet & Savory* ♥ **STROLL** ♥

**FEBRUARY 16** 



*10am to  
4pm*





# Valentine's

## BALLOON CUPS



Simple cup-  
8 oz cup filled with candy. Heart  
or rose topper

**\$12**



Deluxe cup-  
8 oz cup filled with candy and  
specialty foil balloon topper

**\$15**



Keepsake cup-  
Themed coffee cup filled with 6  
chocolate covered strawberries  
and specialty foil balloon topper

**\$35**



513-998-4438

Call today to place your order!



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# OTR CHAMBER EVENTS

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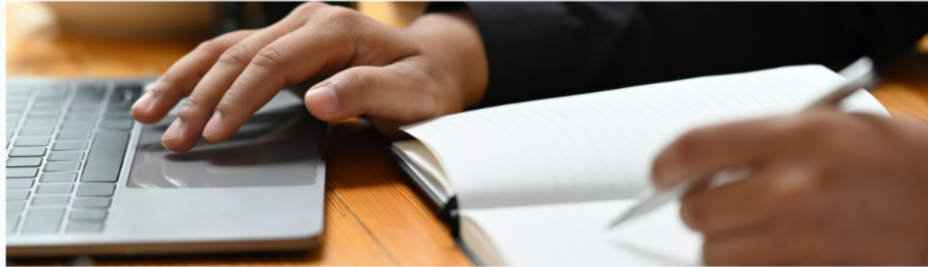


# Marketing Workshop

**OTR**  
CHAMBER OF  
COMMERCE



REGISTER  
HERE



## PREPARING YOUR MARKETING PLAN FOR 2025

The "Preparing Your Marketing Plan for 2025" workshop is designed to help businesses and entrepreneurs strategically plan for the year ahead. This interactive session will cover essential marketing tactics, trends, and tools to help you craft a comprehensive plan that aligns with your business goals. Attendees will learn how to set measurable objectives, leverage emerging digital marketing channels, optimize social media strategies, and allocate resources effectively for maximum impact. Whether you're refining an existing strategy or building one from scratch, this workshop will provide the insights and actionable steps you need to enter 2025 with confidence and clarity.

**TUESDAY JAN 28TH 11AM-1PM**

**Woodward Theater 1404 Main Street in OTR**

This event is a lunch & learn, so lunch is included!

\$15 for OTR Chamber Members

\$20 For Non Members

**Instructor: Justin Hucke**



Justin Hucke is the Co-Founder and President of Cincinnati-based marketing agency Madison + Eden. He has forged a dynamic career in marketing and communications specializing in brand storytelling, marketing strategy, and digital marketing. Justin's passion is helping small business and nonprofit clients grow in a way that makes sense for them - throwing out "one-size-fits-all" strategies.

Beyond his corporate role, Justin is a dedicated community leader, serving as the Founder and Board President of Queen City Charities, Inc. Queen City Charities is a nonprofit that funds grants for LGBTQ+ causes in the Greater Cincinnati area, with a bold mission to raise \$1 million by 2025.

A Miami University graduate, Justin's passion for his community and philanthropy extends to his active involvement with Lighthouse Youth & Family Services, the Ohio Association of Commodores, and various other local nonprofits. In his free time, you'll find him enjoying pickleball or crafting his own gin-based cocktails.

FOR MORE INFORMATION

513-460-6811

[WWW.OTRCHAMBER.COM](http://WWW.OTRCHAMBER.COM)

**To Register Click  
Here**

Looking for an option for 401K for your employees...

# Retirement Plans for small businesses WORKSHOP

(Free to attend)

**OTR Chamber Office**

1225 Main St. 45202

**OTR**  
CHAMBER OF  
COMMERCE

**FEBRUARY 25th**

9am-10am

As a small business owner, planning for retirement can be overwhelming, but it doesn't have to be! This workshop will provide you with valuable insights into the best retirement plan options for you and your employees. Learn about tax benefits, cost-effective solutions, and strategies to secure your financial future.

**Please RSVP**

**RSVP HERE**

"A leader is one who knows the way, goes the way, and shows the way."  
- John Maxwell

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OTR Chamber of Commerce | 1225 Main Street | Cincinnati, OH 45202 US

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