



Issue # 76~ January 24th, 2025

From the Desk of Julie Clayton/Executive Director

Happy Friday!

One of my main focuses when joining the OTR Chamber was to expand the benefits that we offer. One of the benefits that I was asked a lot about in 2024, was being able to provide 401K benefits to yourself and staff. We are happy to report that in 2025, we are able to do that. I wanted to personally invite you to an upcoming workshop designed specifically for small business owners like yourself. This workshop will focus on the benefits of offering a 401(k) plan to your employees—an investment that not only helps you attract and retain top talent but also provides potential tax advantages for your business.

By attending, you'll gain a clear understanding of how 401(k) plans can be structured to fit the unique needs of a small business, while empowering your team to save for their future. Whether you're just starting to consider this option or are looking to optimize an existing plan, this workshop will provide you with the tools and insights needed to make informed decisions. This event is hosted by Commas.

Please register below, for this FREE workshop!

Sincerely,
Julie Clayton
Executive Director

[EMAIL JULIE HERE!](#)



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ARE YOU HIRING?

Upload your job posting
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It is FREE for OTR
Chamber Members!

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Email: Julie@OTRChamber.com



This new self-funded health program that can lead to more rate stability and is a smart solution that offers potential savings for groups with 50 or fewer employees. SOCA has teamed up with Anthem Blue Cross and Blue Shield to administer this plan and to provide stop loss coverage. Contact Scott Marston at (513) 661-1114 or [email](#) to learn more.

[EMAIL SCOTT
HERE](#)

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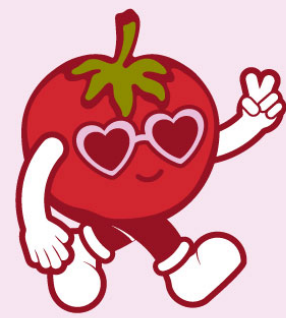


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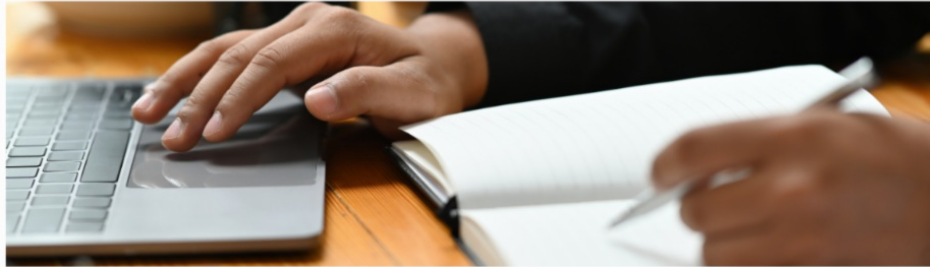
OTR CHAMBER EVENTS

Marketing Workshop

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REGISTER
HERE



PREPARING YOUR MARKETING PLAN FOR 2025

The "Preparing Your Marketing Plan for 2025" workshop is designed to help businesses and entrepreneurs strategically plan for the year ahead. This interactive session will cover essential marketing tactics, trends, and tools to help you craft a comprehensive plan that aligns with your business goals. Attendees will learn how to set measurable objectives, leverage emerging digital marketing channels, optimize social media strategies, and allocate resources effectively for maximum impact. Whether you're refining an existing strategy or building one from scratch, this workshop will provide the insights and actionable steps you need to enter 2025 with confidence and clarity.

TUESDAY JAN 28TH 11AM-1PM

Woodward Theater 1404 Main Street in OTR

This event is a lunch & learn, so lunch is included!

\$15 for OTR Chamber Members

\$20 For Non Members

Instructor: Justin Hucke




Justin Hucke is the Co-Founder and President of Cincinnati-based marketing agency Madison + Eden. He has forged a dynamic career in marketing and communications specializing in brand storytelling, marketing strategy, and digital marketing. Justin's passion is helping small business and nonprofit clients grow in a way that makes sense for them - throwing out "one-size-fits-all" strategies.

Beyond his corporate role, Justin is a dedicated community leader, serving as the Founder and Board President of Queen City Charities, Inc. Queen City Charities is a nonprofit that funds grants for LGBTQ+ causes in the Greater Cincinnati area, with a bold mission to raise \$1 million by 2025.

A Miami University graduate, Justin's passion for his community and philanthropy extends to his active involvement with Lighthouse Youth & Family Services, the Ohio Association of Commodores, and various other local nonprofits. In his free time, you'll find him enjoying pickleball or crafting his own gin-based cocktails.

FOR MORE INFORMATION

 513-460-6811

 WWW.OTRCHAMBER.COM

**To Register Click
Here**

**MERCHANT
MEETING
FEB 5th
9am-10am
Doors open @ 8:45am**

M	T	W	T	F
6	7	1	2	3
13	14	8	9	10
20	21	15	16	17
27	28	22	23	24

Location: Union Hall

Please register

**To Register For the Merchant Meeting Click
Here**

Looking for an option for 401K for your employees...

Retirement Plans for small businesses WORKSHOP

(Free to attend)

OTR Chamber Office

1225 Main St. 45202

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FEBRUARY 25th

9am-10am

As a small business owner, planning for retirement can be overwhelming, but it doesn't have to be! This workshop will provide you with valuable insights into the best retirement plan options for you and your employees. Learn about tax benefits, cost-effective solutions, and strategies to secure your financial future.

Please RSVP

RSVP HERE

“People with goals succeed because they know where they're going.”
— Earl Nightingale

OTR Chamber of Commerce | 1225 Main Street | Cincinnati, OH 45202 US

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