



# OTR CHAMBER OF COMMERCE

# SPONSORSHIP



# A MESSAGE FROM OTR CHAMBER EXECUTIVE DIRECTOR, JULIE CLAYTON

## 2025 BOARD OF DIRECTORS

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Elizabeth Schmidt, GBBN

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Brandt Tiffany, Thunderdome

Dear Reader,

As we embark on another exciting year of growth and collaboration, I am writing to extend an exclusive invitation for your business to become a Sponsor of the OTR Chamber of Commerce. We recognize that every business, regardless of size, plays a pivotal role in shaping the future of our local economy, and we offer tailored Sponsorship opportunities to suit businesses of all types and sizes.

The OTR Chamber of Commerce is dedicated to fostering a vibrant and thriving business community in the Over-the-Rhine neighborhood and beyond. Through our various programs, events, and advocacy efforts, we aim to create a platform where businesses, both large and small, can connect, collaborate, and grow.

We understand that each business has its unique goals and budget, which is why we offer flexible sponsorship packages to meet the needs of companies of all sizes. Whether you're looking for a high-level sponsorship with premium benefits or a more affordable option to get started, we have a range of packages that can be customized to maximize the impact for your business.

We are confident that by partnering with the OTR Chamber of Commerce, your business will not only benefit from increased exposure but will also contribute to the continued growth and success of our community.

I would love the opportunity to discuss how we can tailor a sponsorship package that aligns with your business goals. Please feel free to contact me directly at 513-460-6811 or [Julie@OTRChamber.com](mailto:Julie@OTRChamber.com) to set up a time for us to meet or chat. We look forward to the possibility of welcoming your business as a valued sponsor and working together to build a thriving future for our community.

Thank you for your time and consideration.

Sincerely,

JULIE CLAYTON  
Executive Director

Over The Rhine Chamber of Commerce  
1225 Main Street  
Cincinnati, OH 45202

(513) 512 - 5668

[www.OTRChamber.com](http://www.OTRChamber.com)

# 2025 SPONSORSHIP SNAPSHOT

## SIGNATURE EVENT SPONSORSHIPS

### OTR Chamber Sponsorship

Chamber Sponsorships assist in funding the OTR Chamber's staff's daily operating expenses, as well as meetings with prospective and current members & sponsors, workshops, grants, donations and sponsorships to OTR events not exclusively produced by the OTR Chamber.

### OTR Awards Sponsorship

The OTR Awards are an annual awards event celebrating the "Best of" OTR. Nominations are accepted from OTR Chamber members and the public for OTR businesses and individuals for an array of awards including "OTR Spirit", "Business of the Year", along with many others. Held in May, this event included drinks, dinner, event program, and networking.

### Pride in OTR Weekend ★ NEW in 2025 ★

We have revamped 20-year Second Sunday on Main event for 2025, pairing 3 summer events on Main St. into one weekend. featuring a variety of events at venues throughout OTR. Saturday, June 7<sup>th</sup> honors the tradition of Second Sunday with a Pride themed street festival from 12<sup>th</sup> & Main up to Liberty & Main from 11am – 5pm featuring our Main stage with drag queen & musical performances, a vendor faire and food trucks lining Main St. along with Main St. businesses in a celebration of OTR.

### ConnectHER OTR ★ NEW in 2025 ★

Chamber initiative dedicated to empowering and supporting female business owners and aspiring entrepreneurs in OTR and surrounding communities. Initiative events consist of monthly lunches focused on collaboration, education, and advocacy, evening gatherings for networking and connection, and a full day summit in September featuring keynote speakers, interactive workshops, panel discussions, and networking focused on helping women grow and thrive in their entrepreneurial journeys.

### Holly Jolly Jamboree

A High School Choir Competition of holiday music and street fair covering several blocks of Vine St. celebrating the holiday season in OTR. Vendor lined streets, food trucks, Vine St. businesses, and an opportunity to visit with Santa made this the Chamber's most successful event of 2024!

## UNIQUE OPPORTUNITY SPONSORSHIPS

### ★ NEW in 2025 ★

OTR Chamber membership consists of a large percentage of small businesses that we know want to contribute to the Chamber and get their logo and business information out to other members and public. We have created Sponsorship opportunities for in smaller denominations that are just as important as our Signature Event Sponsorships.

## OTR CHAMBER KEY IMPACT METRICS

### MEMBERSHIP

Total Members  
(1/1/2025)  
**355**

NEW Members  
in 2024  
**96**

#### Membership Breakdown

Women Owned  
Businesses

**30%**

African American  
Owned  
Businesses

**5%**

Other Minority  
Owned  
Businesses

**5%**

### MARKETING

Weekly Newsletter  
Subscribers - **1868**

Average Subscriber  
Open Rate  
**67%**

On-Air  
Media TV  
Appearances  
**17**

Social Media  
Followers  
**10,500+**

2024 Facebook Posts  
**1,097**

2024 Instagram Posts  
**1,577**

### EVENTS

Events Hosted in 2024

- Networking Events – **10**
- Business Workshops – **5**
- Marketing Workshops – **5**
- Merchant Meetings – **4**
- Second Sunday on Main – **3**
  - OTR Awards - **1**
- Holly Jolly Jamboree - **1**

# ANNUAL OTR CHAMBER SPONSORSHIP



**BECOME A SPONSOR OF THE OTR CHAMBER OF COMMERCE IN 2025**

## UNLOCK POWERFUL OPPORTUNITIES FOR YOUR BUSINESS & THE OTR COMMUNITY

Over-the-Rhine is a welcoming community where people of all socioeconomic backgrounds shop, live, work, and play. By coming here, patrons are embracing the diversity that makes our neighborhood special and supporting businesses that are the backbone of our community.

Sponsoring the Over-the-Rhine Chamber of Commerce is a chance to elevate your business while contributing to the growth and vibrancy of the local community. Make your business stand out in 2025 by supporting a dynamic network of local entrepreneurs, innovators, and community leaders.

## WHY SPONSOR THE OTR CHAMBER OF COMMERCE?

### INCREASE BRAND VISIBILITY

Gain exposure across a variety of platforms: events, social media, newsletters, and local promotions. As a Sponsor, your business will be front and center in the Over-the-Rhine community!

### ALIGN YOUR BRAND WITH COMMUNITY GROWTH

Show your commitment to Over-the-Rhine by supporting local businesses, economic development, and community focused initiatives. Your Sponsorship helps strengthen the neighborhood and create a thriving and supportive environment for all.

### BUILD STRONGER CONNECTIONS

Networking is the key to success. As a Sponsor, you'll gain access to exclusive events, meet key decision-makers, and develop lasting relationships with local business owners and influencers.

### SUPPORT LOCAL ECONOMIC GROWTH

Your Sponsorship directly benefits local programs, events, and initiatives that nurtures business growth, job creation, and community collaboration. Be a key player in building the future of Over-the-Rhine!

### EXCLUSIVE MARKETING OPPORTUNITIES

Leverage the Chamber's promotional channels to elevate your business, including digital platforms, event sponsorships, and featured spots in Chamber publications.

**SPONSORSHIPS LEVELS**  
**FROM \$500 TO \$25,000**

OR CONTACT US TO CREATE A CUSTOM PACKAGE

Whether you are considering joining our family of Sponsors or have been backing the OTR Chamber for years, we're asking you to help us reach our 2025 fundraising goals so we can continue working towards becoming a national leader and model for inclusive revitalization – right here in the heart of Cincinnati.

## READY TO COMMIT TO SPONSORSHIP?

COMPLETE AND EMAIL/SEND THE SPONSORSHIP FORM AT THE END OF THIS BOOKLET!

# 2025 OTR CHAMBER OF COMMERCE SPONSORSHIP BENEFITS

Whether you're renewing your support for another year or new to the OTR Chamber family, we need you and your support more than ever to help us retain the small businesses who have made OTR the vibrant business district it is today and attract a new and diverse generation of entrepreneurs.

SPONSOR BENEFITS	PRESENTING \$25,000	ADVOCATE \$15,000	EXECUTIVE \$10,000	FRIEND \$5,000	CONTRIBUTOR \$1,000	NEIGHBOR \$500
<b>Event Promotion</b>						
Prominent Company Logo on Merchant Meeting Presentation (meetings held 4X/yr)	✓					
Company Logo on Merchant Meeting Presentation	✓	✓	✓	✓	✓	✓
Prominent Company Logo on Networking Event Advertising (events held 10X/yr)	✓					
Company Logo on Networking Event Advertising	✓	✓	✓	✓		
Prominent Company Logo on Constant Contact Evites to Events	✓					
Company Logo on Constant Contact Evites to Events	✓	✓				
Complimentary Table at OTR Awards (8 tickets)	✓					
4 Complimentary Tickets to OTR Awards		✓	✓			
2 Complimentary Tickets to OTR Awards				✓		
Opportunity to distribute branded items at all OTR Chamber Events	✓	✓	✓	✓	✓	✓
<b>Website Promotion</b>						
Enhanced Company listing on OTRChamber.com	✓	✓	✓	✓		
Company Logo on Landing Page of OTRChamber.com	✓	✓	✓	✓		
Prominent Company Logo on Sponsorship page of OTRChamber.com	✓	✓	✓	✓		
Company Logo on Sponsorship page of OTRChamber.com	✓	✓	✓	✓	✓	✓
<b>Social Media Promotion</b>						
Monthly Company callout/Thank You on OTR Chamber Social Media Platforms	✓					
Bi-Monthly Company callout/Thank You on OTR Chamber Social Media Platforms	✓	✓				
Quarterly Company callout/Thank You on OTR Chamber Social Media Platforms	✓	✓	✓			
Semi-Annual Company callout/Thank You on OTR Chamber Social Media Platforms	✓	✓	✓	✓		
Annual Company callout/Thank You on OTR Chamber Social Media Platforms	✓	✓	✓	✓	✓	✓
<b>Newsletter Promotion</b>						
Company Logo in Every OTR Chamber Weekly Newsletter	✓	✓				
Company Logo in OTR Chamber Weekly Newsletter 2X/mo	✓	✓	✓			
Company Logo in OTR Chamber Weekly Newsletter 1X/mo	✓	✓	✓	✓		
Company Logo in OTR Chamber Weekly Newsletter 1X/quarter	✓	✓	✓	✓	✓	
Company Logo in OTR Chamber Weekly Newsletter 2X/yr	✓	✓	✓	✓	✓	✓
<b>Membership Perks</b>						
Complimentary Annual OTR Chamber Membership & Benefits	✓	✓	✓	✓	✓	
OTR Chamber Member Directory Access	✓	✓	✓	✓	✓	✓



# OTR AWARDS SPONSORSHIP



## CELEBRATING EXCELLENCE IN OVER-THE-RHINE!

The OTR Awards is a signature event honoring the incredible achievements, innovation, and community impact of local businesses and individuals in Over-the-Rhine. This year, we are once again hosting the event at the historic Woodward Theatre – an iconic venue that perfectly reflects the rich heritage and forward-thinking spirit of our community.

The evening program includes a cocktail hour, seated dinner, awards presentation, and networking.

2024 Award Categories – Good Neighbor, Young Entrepreneur, OTR Spirit, You Made a Difference, & Business of the Year

### WHY SPONSOR THE OTR AWARDS?

#### INCREASE YOUR BRAND VISIBILITY

As a Sponsor, your business & logo will be prominently featured throughout the event advertising and during the event. Your logo to appear on social media and print advertising before the event as well as at the event in the award presentation, signs, & printed program.

#### ALIGN WITH OVER-THE-RHINE'S GROWTH & LEGACY

Partnering with this historic event aligns your brand with Over-the-Rhine's continued success, helping to amplify both your business and the community's vitality.

#### SUPPORT LOCAL EXCELLENCE

Your Sponsorship helps recognize the outstanding contributions of businesses and individuals who make Over-the-Rhine a vibrant and thriving community. Be a part of celebrating the success stories that inspire others!

#### ACCESS TO A PRESTIGIOUS AUDIENCE

The OTR Awards is attended by a targeted group of business owners, community leaders, and engaged citizens – making it a fantastic networking opportunity for Sponsors looking to connect with key stakeholders.

## SPONSORSHIP OPPORTUNITIES AVAILABLE FROM \$2,000 - \$10,000

OR CONTACT US TO CREATE A CUSTOM PACKAGE



### DON'T MISS THIS OPPORTUNITY TO SHINE IN OVER-THE-RHINE!

Sponsor and be a part of this prestigious evening, elevate your brand while supporting the continued growth of our community. Sponsorships are limited, so secure your spot today!

# 2025 OTR AWARDS SPONSORSHIP BENEFITS

We need your support to make the 2025 OTR Awards successful as we come together for an unforgettable evening to celebrate the achievements and successes within our vibrant community. The OTR Awards is not just an evening of recognition—it's a night of connecting with fellow community members and honoring those who make OTR an extraordinary place to live, work, and thrive.

**CONTACT US TODAY – LIMITED SPONSORSHIPS AVAILABLE!**

SPONSOR BENEFITS	PRESENTING \$10,000 1 Available	ADVOCATE \$5,000 2 Available	EXECUTIVE \$2,000 5 Available
<b>Event Promotion</b>			
Prominent Company Logo on ALL Print Marketing materials	✓		
Company Logo on ALL Print Marketing materials	✓	✓	✓
Prominent Company call-out on ALL Social Media Event Advertising	✓		
Company call-out on ALL Social Media Advertising	✓	✓	
Company Logo on Sponsorship Page of OTRChamber.com website	✓	✓	✓
<b>On-Site Event Promotion</b>			
Prominent Company Logo in Awards Presentation	✓		
Company Logo in Awards Presentation	✓	✓	✓
Prominent Company Logo in Printed Awards Program	✓		
Company Logo in Printed Awards Program	✓	✓	✓
Prominent Company Logo at Check-In Table	✓		
Company Logo at Check-In Table	✓	✓	
<b>Complimentary Event Admission</b>			
Complimentary Table at OTR Awards (includes 8 tickets)	✓		
4 Complimentary Tickets to OTR Awards		✓	
2 Complimentary Tickets to OTR Awards			✓

**READY TO COMMIT TO SPONSORSHIP?**

COMPLETE AND EMAIL/SEND THE SPONSORSHIP FORM AT THE END OF THIS BOOKLET!

## PRIDE IN OTR WEEKEND SPONSORSHIP



**PRIDE IN OTR WEEKEND, FORMERLY KNOWN AS SECOND SUNDAY ON MAIN, STRATEGICALLY UNITES EVENTS FROM 3 SUNDAYS THROUGHOUT THE SUMMER, TO ONE LONG WEEKEND, JUNE 6<sup>TH</sup> - 8<sup>TH</sup>, 2025.**

Vibrant, annual celebration in the heart of OTR, dedicated to honoring LGBTQ+ pride & culture along with the unique vibe of everything OTR. A colorful, joyful, and inclusive event that offers something for everyone, who wants to join in the celebration of OTR, love, and acceptance.

**THE WEEKEND FEATURES A VARIETY OF EXCITING EVENTS INCLUDING:**

### SATURDAY STREET FAIR

- Main St. closed from 12<sup>th</sup> to Liberty
- Main Stage performances by Drag Queens, CinCity Shakers
- Main Stage Music celebrating LGBTQ+ talent
- Outdoor Vendor Faire lines both sides of Main St. from 11am – 5pm
- Main St. businesses open offering additional retail, services, bar/restaurants
- Food Truck variety to complement Main St. restaurants



### NEIGHBORHOOD-WIDE EVENTS

- Friday – Sunday, various OTR venues will host a series of LGBTQ+ focused events, from parties and performances, to educational talks and community discussions, and shopping, dining, and entertainment experiences

## WHY SPONSOR PRIDE IN OTR WEEKEND?

### PROMOTE YOUR BRAND'S COMMITMENT TO DIVERSITY & INCLUSION & SUPPORT A MEANINGFUL CAUSE

Sponsoring an event that celebrates the LGBTQ+ community sends a strong message that your organization values diversity and inclusion. This alignment enhances your brand's reputation, showcasing it as a progressive and socially responsible entity.

### BUILD ON STRONG LOCAL CONNECTIONS

Sponsoring a well-established, local event in Cincinnati strengthens your company's relationship with the community, including potential customers, partners, and employees as well as connecting with the OTR neighborhood and broader city.

### INCREASE VISIBILITY & MARKETING OPPORTUNITIES

Sponsoring companies gain visibility before, during, and after the event weekend. Your brand will be featured on promotional materials, digital platforms, and signs leading up to and throughout the weekend, significantly enhancing your brand's recognition within the community.

### ENGAGE WITH A WIDE AUDIENCE

Pride in OTR Weekend will attract thousands of attendees (local, visitors, and tourists). Sponsoring provides direct access to attendees, including individuals who may be influential in their communities or industries.

## SPONSORSHIP OPPORTUNITIES AVAILABLE FROM \$1,000 - \$25,000

OR CONTACT US TO CREATE A CUSTOM PACKAGE



Show your support for diversity & inclusivity! Sponsorships are limited, so secure your spot today!



# 2025 PRIDE IN OTR WEEKEND SPONSORSHIP BENEFITS

We need your support to make Pride in OTR Weekend successful as we come together for an unforgettable weekend to celebrate diversity, inclusion, and unique culture that makes OTR a vibrant community. Your Sponsorship of this well-established event will support a celebration of culture, arts, and pride!

## CONTACT US TODAY – LIMITED SPONSORSHIPS AVAILABLE

SPONSOR BENEFITS	PRESENTING \$25,000 1 Available	EXECUTIVE \$10,000 1 Available	FRIEND \$5,000 2 Available	CONTRIBUTING \$1,000 10 Available
<b>Event Promotion</b>				
Top Billing Company Logo on Event Posters, and Print Advertising	✓			
Prominent Company Logo on Event Posters, and Print Advertising	✓	✓		
Company Logo on Event Posters, and Print Advertising	✓	✓	✓	✓
Prominent Company Call-out on Social Media Advertising, Press Release	✓	✓		
Company Call-out on Social Media Advertising, Press Release	✓	✓	✓	✓
Company Logo on Landing Page of OTRChamber.com	✓			
Prominent Company Logo on Sponsorship Page of OTRChamber.com	✓			
Company Logo on Sponsorship Page of OTRChamber.com	✓	✓	✓	✓
Company Call-out in Weekly Newsletter (April – May)	✓	✓	✓	
<b>On-Site Event Promotion</b>				
Stage Naming Rights - Company Logo on Stage Signage	✓			
Prominent Company Logo on Event Day Signage	✓	✓		
Company Logo on Event Day Signage	✓	✓	✓	✓
Top Billed Company Logo on Event Volunteer T-shirts	✓			
Prominent Company Logo on Event Volunteer T-shirts	✓	✓		
Company Logo on Event Volunteer T-shirts	✓	✓	✓	✓
Complimentary Booth at 6/7/25 Pride in OTR Festival	✓	✓	✓	✓
Opportunity to distribute branded items at each event of weekend	✓	✓	✓	✓
<b>Membership</b>				
Complimentary Chamber Membership for 2025	✓	✓		

## READY TO COMMIT TO SPONSORSHIP?

COMPLETE AND EMAIL/SEND THE SPONSORSHIP FORM AT THE END OF THIS BOOKLET!

# CONNECTHER OTR SPONSORSHIP



## NEW IN 2025 - FOR WOMEN BUSINESS OWNERS & ENTREPRENEURS

ConnectHER OTR, presented by the OTR Chamber of Commerce, is dedicated to empowering and supporting female business owners and aspiring entrepreneurs in OTR and the surrounding community. Through collaboration, education, and advocacy, we foster a thriving ecosystem where women can connect, grow, and succeed. Our mission is to provide resources, mentorship, and opportunities that enable women to build sustainable businesses, drive innovation, and create lasting impact in the local economy.

## CONNECTHER OTR EVENTS

**MONTHLY LUNCH HOUR** - This exclusive lunch hour event is open to 20 attendees each month at rotating OTR restaurants. Attendees will be charged a standard fee for lunch when registering for the event online and order lunch from a predetermined menu. The lunch hour will include networking and connection while enjoying lunch at a local OTR eatery. Our first ConnectHER OTR lunch hour will kickoff in March, during International Women's Month.

**EVENING GET TOGETHER** - Every other month, we will host a women's networking and connection gathering while participating in an activity such as candle making, cooking class, or cookie decorating.

**CONNECTHER OTR SUMMIT** - The pinnacle event of this initiative will be a full day summit in September providing valuable insights, practical tools, and networking opportunities for women in business. Packed with a mix of keynote speakers, interactive workshops, panel discussions, and networking sessions all focused on helping women grow and thrive in their entrepreneurial journeys.

**SPONSORSHIPS LEVELS**  
**FROM \$1,000 TO \$20,000**

OR CONTACT US TO CREATE A CUSTOM PACKAGE

## WHY SPONSOR CONNECTHER OTR?

This initiative offers a unique opportunity to support and empower female business owners & entrepreneurs in OTR.

- Provides valuable resources, mentorship, and networking opportunities for women
- Enhances your visibility among a passionate, engaged audience
- Demonstrates your commitment to promoting gender equality and fostering local business growth

Together, shaping a more inclusive and dynamic entrepreneurial landscape in OTR!

# CONNECTHER OTR SPONSORSHIP BENEFITS

Support us in creating a supportive, empowering, and thriving community of women business owners and entrepreneurs in OTR. Align your brand with diversity, innovation & economic growth for female leaders!

**CONTACT US TODAY – LIMITED SPONSORSHIPS AVAILABLE**

SPONSOR BENEFITS	PRESENTING \$25,000 1 Available	EXECUTIVE \$10,000 1 Available	FRIEND \$5,000 2 Available	CONTRIBUTING \$1,000 10 Available
<b>Event Promotion</b>				
Top Billing Company Logo on Events Print Advertising, Press Release, and Email blasts, & weekly Newsletters	✓			
Prominent Company Logo on Events Print Advertising, Press Release, and Email blasts, & weekly Newsletters	✓	✓		
Company Logo on Events Print Advertising, Press Release, and Email blasts, & weekly Newsletters	✓	✓	✓	✓
Prominent Company Call-out on Social Media Advertising	✓	✓		
Company Call-out on Social Media Advertising	✓	✓	✓	✓
Company Logo on Landing Page of OTRChamber.com	✓			
Prominent Company Logo on Sponsorship Page of OTRChamber.com	✓			
Company Logo on Sponsorship Page of OTRChamber.com	✓	✓	✓	✓
Logo on ConnectHER OTR Events page of OTRChamber.com	✓	✓	✓	✓
<b>On-Site Event Promotion</b>				
Company Logo at ConnectHER OTR Monthly Events Sign in Table	✓	✓	✓	✓
Main Podium Naming Rights at ConnectHER OTR Summit	✓			
Prominent Company Logo on ConnectHER OTR Summit Event Day Signage	✓	✓		
Company Logo on ConnectHER OTR Summit Event Day Signage	✓	✓	✓	✓
Complimentary Vendor Booth at ConnectHER OTR Summit	✓	✓	✓	
Opportunity to include company branded items in ConnectHER OTR Summit attendee swag bags	✓	✓	✓	✓
<b>Membership</b>				
Complimentary Chamber Membership for 2025	✓	✓		
Complimentary Vendor Booth at 6/7/25 Pride in OTR Festival	✓	✓	✓	

**READY TO COMMIT TO SPONSORSHIP?**

COMPLETE AND EMAIL/SEND THE SPONSORSHIP FORM AT THE END OF THIS BOOKLET!

# HOLLY JOLLY JAMBOREE SPONSORSHIP



## A HOLIDAY CELEBRATION IN OTR – OTR CHAMBER’S MOST SUCCESSFUL EVENT OF 2024!

Holly Jolly Jamboree is a festive, community-driven event held on Vine St. (12<sup>th</sup> to Mercer) on December 6, during the heart of the holiday season showcasing the local flair and charm of OTR. A family friendly celebration that brings together residents, businesses, and visitors from all over the Greater Cincinnati and Northern Kentucky area and suburbs to enjoy the festive spirit of the season.

### FEATURING A VARIETY OF EXCITING EVENTS INCLUDING:

#### CHOIR COMPETITION

- 11 High School Choirs singing holiday songs
- Competing to win cash prizes (1<sup>st</sup> Prize - \$2,500, 2<sup>nd</sup> Prize - \$1,000, 3<sup>rd</sup> Prize - \$500)



#### VINE STREET FAIR

- Outdoor Vendor Fair lines both sides of Vine St. from 11am – 4pm
- Vine St. businesses open offering additional retail, services, bar/restaurants
- Food Truck variety to complement Vine St. restaurants



#### SANTA AREA

- Santa comes to OTR to visit and collect Christmas wishes (photo opportunities)
- Holiday coloring area with helpful elves for kids of all ages

### WHY SPONSOR HOLLY JOLLY JAMBOREE?

#### PROMOTE YOUR BRAND TO A FAMILY FRIENDLY AUDIENCE

If your company/organization does not donate to alcohol included events, this is the event for you. Holly Jolly Jamboree is one of the few events held in OTR that does not include alcohol sales and brings younger age groups to OTR attracting an increased vendor interest.

#### BUILD ON STRONG LOCAL CONNECTIONS

Offering a unique opportunity to connect your brand with community engagement, education, and the arts. Opening your visibility with local schools, educators, and families of your support of local youth and enriching their experiences.

#### INCREASE VISIBILITY & MARKETING OPPORTUNITIES

Sponsoring companies gain visibility before, during, and after the event. Your brand will be featured on promotional materials, digital platforms, and signs leading up to and throughout the event, significantly enhancing your brand’s recognition within the community.

#### ENGAGE WITH A WIDE AUDIENCE

2024 Holly Jolly Jamboree choir competitors came from all over Greater Cincinnati and Northern Kentucky area & suburbs bringing numerous attendees who had never visited OTR increasing exposure of OTR businesses and Holly Jolly Sponsors.

## SPONSORSHIP OPPORTUNITIES AVAILABLE FROM \$500 - \$20,000

OR CONTACT US TO CREATE A CUSTOM PACKAGE



Help us Celebrate the Season in OTR! Sponsorships are limited, so secure your spot today!

# HOLLY JOLLY JAMBOREE SPONSORSHIP BENEFITS

We need your support to make Holly Jolly Jamboree successful in 2025. Celebrate the holiday season and showcase your commitment to supporting local youth and Vine Street businesses. This event is an excellent opportunity to expose your brand to an audience that may be experiencing a visit to OTR for the first time.

**CONTACT US TODAY – LIMITED SPONSORSHIPS AVAILABLE**

SPONSOR BENEFITS	JINGLE BELL \$20,000 1 Available	TINSEL \$10,000 2 Available	YULETIDE \$3,000 3 Available	MISTLETOE \$1,000 5 Available	GINGERBREAD \$500 10 Available
<b>Event Promotion</b>					
Top Billing Company Logo on Event Posters, and Print Advertising	✓				
Prominent Company Logo on Event Posters, and Print Advertising	✓	✓			
Company Logo on Event Posters, and Print Advertising	✓	✓	✓	✓	✓
Prominent Company Call-out on Social Media Advertising, Press Release	✓	✓			
Company Call-out on Social Media Advertising, Press Release	✓	✓	✓	✓	✓
Company Logo on Landing Page of OTRChamber.com	✓				
Prominent Company Logo on Sponsorship Page of OTRChamber.com	✓	✓			
Company Logo on Sponsorship Page of OTRChamber.com	✓	✓	✓	✓	✓
Company Call-out in Weekly Newsletter (April – May)	✓	✓	✓	✓	
<b>On-Site Event Promotion</b>					
Stage Naming Rights - Company Logo on Stage Signage	✓				
Santa Area Naming Rights – Company Logo at Santa Area		✓			
Company Logo on Santa/Craft Area Coloring Sheets		✓	✓		
Prominent Company Logo on Event Day Signage	✓	✓			
Company Logo on Event Day Signage	✓	✓	✓	✓	✓
Top Billed Company Logo on Event Volunteer/Elf T-shirts	✓				
Prominent Company Logo on Event Volunteer/Elf T-shirts	✓	✓			
Company Logo on Event Volunteer/Elf T-shirts	✓	✓	✓	✓	✓
Complimentary Vendor Booth at Holly Jolly Jamboree Event	✓	✓	✓	✓	✓
Opportunity to distribute branded items at each event of weekend	✓	✓	✓	✓	✓
<b>Membership</b>					
Complimentary Chamber Membership for 2025	✓	✓			

**READY TO COMMIT TO SPONSORSHIP?**

**COMPLETE AND EMAIL/SEND THE SPONSORSHIP FORM AT THE END OF THIS BOOKLET!**

# UNIQUE OPPORTUNITY SPONSORSHIPS



## DO YOU HAVE A SMALL BUSINESS BUT NOT A LOT OF SPONSORSHIP FUNDS?

Sponsorship of the OTR Chamber by a small business (fewer than ten employees) shows your commitment to the local community while gaining valuable visibility. As a Sponsor, you benefit from the Chamber's support in promoting your business, networking opportunities, and access to events tailored to small businesses. We understand the unique challenges small businesses face and offer smaller financial sponsorship options, making it affordable for small businesses to get involved. It's an opportunity to connect with other local entrepreneurs, gain credibility, and strengthen your brand in the community.

### ALL SPONSORSHIPS LISTED BELOW INCLUDE RECOGNITION ON OUR WEBSITE [OTRCHAMBER.COM](http://OTRCHAMBER.COM):

#### **MERCHANT MEETING COFFEE SPONSOR** 1 SPONSORSHIP AVAILABLE **\$250/YEAR**

Your framed logo featured by the coffee station at 2025 Merchant Meetings (4/year) and logo in Merchant Meeting presentation

#### **MERCHANT MEETING BREAKFAST SPONSOR** 1 SPONSORSHIP AVAILABLE **\$500/YEAR**

Your framed logo featured by the light pastries/bagels station at 2025 Merchant Meetings (4/year) and logo in Merchant Meeting presentation

#### **BUSINESS WORKSHOP COFFEE & DONUT SPONSOR** 4 SPONSORSHIPS AVAILABLE **\$75/WORKSHOP**

Your framed logo featured by the donut & coffee station at 2025 Business Workshops (4/year)

#### **MARKETING WORKSHOP LUNCH SPONSOR** 5 SPONSORSHIPS AVAILABLE **\$350/WORKSHOP**

Your framed logo featured by the lunch station at 2025 Marketing Workshops (5/year) and logo in Marketing Workshop presentation

#### **SNACK SPONSOR** 1 SPONSORSHIP AVAILABLE **\$250/YEAR**

Your framed logo featured by snack station at OTR Chamber Committee Meetings (4/month)

#### **GIFT CARDS FOR NETWORKING EVENT RAFFLE'S** UNLIMITED SPONSORSHIPS AVAILABLE **\$25 GIFT CARDS**

Your framed logo featured at the sign in table at 2025 Networking Events where we are collecting items for a local charity (7-9/year) – Requesting \$25 gift cards to OTR restaurants, bars, retailers & services

#### **PEN SPONSOR** UNLIMITED SPONSORSHIPS AVAILABLE **PENS/MIN. 250**

Provide the OTR Chamber with your company logo pens – we always have a need for our office, events, workshops, and meetings – get your logo out there while we are promoting the OTR Chamber!

Do you have ideas on additional ways you can Sponsor the OTR Chamber?

Contact us – we are always looking for ideas!

Support the OTR Chamber while promoting your business!

Thank you for your interest in becoming a Sponsor of the OTR Chamber of Commerce/an OTR Chamber Signature Event or one of our Unique Sponsorship Opportunities!  
Please respond as soon as possible to ensure maximum exposure for your organization.  
**Signature Event Sponsorships are limited – see (#) for number available at each level**

I would like to support at the following level:

### OTR Chamber Sponsor

- \$25,000 Presenting Level Sponsor
- \$15,000 Advocate Level Sponsor
- \$10,000 Executive Level Sponsor
- \$5,000 Friend Level Sponsor
- \$1,000 Contributor Level Sponsor
- \$500 Neighbor Level Sponsor

### OTR AWARDS Sponsor

- \$10,000 Presenting Level Sponsor (1)
- \$5,000 Advocate Level Sponsor (2)
- \$2,000 Executive Level Sponsor (5)

### Pride in OTR Weekend Sponsor

- \$25,000 Presenting Level Sponsor (1)
- \$10,000 Executive Level Sponsor (1)
- \$5,000 Friend Level Sponsor (2)
- \$1,000 Contributing Level Sponsor (10)

### ConnectHER OTR Sponsor

- \$20,000 Presenting Level Sponsor (1)
- \$10,000 Executive Level Sponsor (2)
- \$5,000 Friend Level Sponsor (3)
- \$1,000 Contributing Level Sponsor (10)

### Holly Jolly Jamboree Sponsor

- \$20,000 Jingle Bell Level Sponsor (1)
- \$10,000 Tinsel Level Sponsor (2)
- \$3,000 Yuletide Level Sponsor (3)
- \$1,000 Mistletoe Level Sponsor (5)
- \$500 Gingerbread Level Sponsor (10)

### Unique Opportunity Sponsor

- Merchant Meeting Coffee Sponsor - \$250 (1)
- Merchant Meeting Breakfast Sponsor - \$500 (1)
- Business Workshop Coffee & Donut Sponsor - \$75/wkshp (4)
- Marketing Workshop Lunch Sponsor - \$350/wkshp (5)
- Snack Sponsor - \$250 (1)
- \$25 Gift Cards for Networking Raffle Sponsor  
\$25 or \$25 gift card to OTR restaurant, bar, retail, or services
- Pen Sponsor – Your business branded pens/min. 250

## SPONSOR INFORMATION

Company or Sponsor Name:

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Contact Name:

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Contact Email:

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Contact Mailing Address:

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We will provide additional information to the contact listed above.

- I am including a check made payable to OTR Chamber of Commerce for \$\_\_\_\_\_ enclosed.
- Please send me an invoice via  
\_\_\_ email  
\_\_\_ mail
- Please send me an acknowledgement letter for tax purposes.

Please EMAIL this completed form to:  
[Julie@otrchamber.com](mailto:Julie@otrchamber.com)

Or MAIL to:  
OTR Chamber of Commerce  
1225 Main Street  
Cincinnati, OH 45202

**OTR**  
**CHAMBER OF  
COMMERCE**